



Republic of the Philippines
Department of Education
REGION IV-A CALABARZON
SCHOOLS DIVISION OF IMUS CITY

NOTICE OF DISTRIBUTION OF COLGATE BRIGHT SMILES, BRIGHT FUTURES (BSBF) ORAL HEALTH BUNDLES

To: OIC – Assistant Schools Division Superintendent
CID Chief
OIC – SGOD Chief
School Heads/ OICs (Public Elementary Schools)
School Property Custodian (Public Elementary Schools)
All Others Concerned

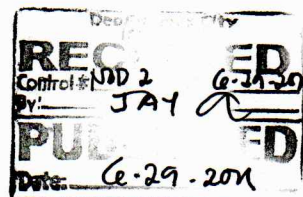
Date: June 29, 2021

1. This office informs the field of the distribution of Colgate Oral Health Bundles for Kindergarten pupils on July 2, 2021 at the Schools Division Office School Health and Nutrition Unit, Old Building.
2. The intended recipients are Kindergarten pupils. Allocation per school and schedule of distribution are indicated below.

SCHOOL	NUMBER OF BOXES	QUANTITY
1. Alapan I ES	1	502
2. Alapan II ES	2	224
3. Anabu I ES	2	192
4. Anabu II ES	3	374
5. Bayan Luma I ES	2	184
6. Bayan Luma II ES	1	125
7. Buhay na Tubig ES	3	365
8. BNT Maharlika ES	2	173
9. Bukandala ES	2	564
10. Carsadang Bago ES	2	200
11. Cayetano Topacio ES	1	120
12. E. Villanueva ES	1	39
13. Gov. DM Camerino IS	3	332
14. Imus Pilot ES	1	489
15. Malagasang I ES	1	400
16. Malagasang II ES	2	667
17. Malagasang III ES	2	191
18. Palico ES	2	249




Address: Toclong I-C, Imus City, Cavite
Telephone No.: (046) 471-1134 / (046) 471-0730
Email Address: imus.city@deped.gov.ph
Website: www.depedimuscity.com
Facebook Page: @sdoimuscity

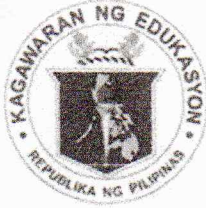


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19. Pasong Buaya I ES	1	36
20. Pasong Buaya II ES	2	183
21. Pasong Buaya III ES	1	144
22. Pasong Santol ES	2	160
23. PS Golden City ES	1	102
24. Tanzang Luma ES	2	180
25. Tinabunan ES	2	198
26. Toclong ES	1	85
TOTAL	45	6478

3. Accomplished School Distribution Form together with the photo documentation and list of kindergarten pupils who received the BSBF Kit will be emailed to bsbfphilippines@gmail.com and copy furnish to sgod.medical@deped.gov.ph.
4. Attached herewith is the letter to School Head, Teacher/Adviser and Parents with guidelines for information and action, School Distribution Form to be accomplished after distribution.
5. For inquiries and clarification, please contact Dr. Marife R. Grossman of School Governance Operation Division (SGOD)-School Health and Nutrition Section (SHNS) at (046) 419-8450 / 471- 1134 loc.225.
5. Immediate dissemination is earnestly desired.


ROSEMARIE D. TORRES, CESO V
 Schools Division Superintendent



**COLGATE and DEPED'S BRIGHT SMILES BRIGHT FUTURES PROGRAM
DISTRIBUTION OF ORAL HEALTH BUNDLES TO KINDERGARTEN PUPILS IN PUBLIC ELEMENTARY SCHOOLS
FOR SCHOOL YEAR 2020-2021**

ANNEX B: IMPLEMENTATION GUIDELINES

Bright Smiles Bright Futures Program provides oral care kits, educational materials and dental services to public school children. It aims to educate learners not only the importance of Oral health but the effectiveness of overall daily hygiene and its role in keeping the entire body healthy.

For this SY 2020-2021 each Kindergarten school learner will receive an oral health kit with 1pc. Kiddie Toothbrush, 1pc. Toothpaste and 1 Oral Health and Hygiene guide.

To ensure that the program is being implemented at home by the learners the following are the Roles and Responsibilities.

ROLES AND RESPONSIBILITIES:

1. **Regional Supervising Dentists** must:
 - a. Monitor the distribution and implementation of the program.
 - b. Ensure complete and on time submission of COA, DMF and SMF of the Schools Division offices.
 2. **Division Dentists** must:
 - a. Cascade the Implementation Guidelines to the School Heads and Grade Leaders.
 - b. Coordinate with the school heads to ensure the proper distribution of Oral Health kits to the learners.
 - c. Discuss with the grade leaders how proper hygiene and oral health awareness can be included in virtual activities.
 - d. Share relevant BSBF materials to the grade leaders to support/provide additional learning tools about oral health.
 - e. Provide Colgate BSBF Team a monitoring update through pictures submitted by the grade leaders during the BSBF activity.
 - f. Ensure that all School heads will submit the School monitoring form to the Division Dentists
 - g. Collate all School Monitoring Forms and Pictures then scan and email it to bsbfphilippines@gmail.com
- NOTE:** Kindly use this format when sending back forms : " **Subject: Name of Division - School Distribution Forms**"
3. **School Heads** must:
 - a. Ensure Implementation of the program by collaborating with grade leaders on how the program should be implemented.
 - b. Provide Grade Leaders a copy of the following documents
 - i. Implementing Guidelines
 - ii. Letter to the Teachers
 - iii. Letter to the parents/guardians
 - c. Submit School Monitoring form and implementation pictures to Division Dentists upon completion of the program
 4. **Class Advisers (Grade Leaders)** must:
 - a. Check and Account the Contents of Boxes:
 - i. BSBF Kits: 1 kiddie TB/1 sachet TP and Leaflet.
 - ii. Letter to Parents
 - b. The distribution of kits is dependent on how the schools send out their learning materials to the learners.
 - c. Inform all parents about the program and how it should be implemented via the following communication channels
 - i. Social Media Group
 - ii. Text Message
 - iii. Other means of communication
 - d. Once the kits are received by the learners, include this activity in the daily hygiene program.

- e. Document all activities through a picture and ensure to send a copy to the school head and division in charge dentist.
5. Parents or Guardians must:
- a. Coordinate with the Grade Leaders upon the receipt of BSBF kits
 - a. Supervise their child/ward in Brushing their teeth 3x a day everyday.
 - b. Ensure that proper hygiene is maintained even at the comfort of their house.
 - c. Additional Educational material is included in the kit to help them educate their child/ward.
 - d. For more learning materials and videos please visit www.bsbf.com
 - e. Submit activity pictures to the class adviser.

SCHOOL DISTRIBUTION FORM (To be Completed by School Head)

BRIGHT SMILES, BRIGHT FUTURES PROGRAM
An Oral Health Education Program (2020-2021)

SCHOOL DISTRIBUTION FORM TO BE FILLED AFTER DISTRIBUTION TO KINDERGARTEN LEARNERS

BSBF Boxes Received From: _____

PLEASE PRINT Name & Position of DepEd Division representative who distributed goods

Name of Region and Division: _____

Date and Time Received: _____

Name of School: _____

School Address: _____

Name of Principal/School Head: _____

Landline / Mobile No.: _____

Email: _____

Total Number of Kinder Pupils in your school	TOOTHBRUSHES			TOOTHPASTES		
	QTY Indicated in the Box	QTY Received (Your Actual Count)	Number missing if any?	QTY Indicated in the Box	QTY Received (Your Actual Count)	Number missing if any?

NGO / Parent's Association Witness of Distribution to Kindergarten Pupils

Name _____

Designation _____

Organization _____

Landline / Mobile / _____

Email _____

Signature _____

Date _____

Remarks / Suggestions on BSBF Program:

Once completed, kindly scan, email the school monitoring form and attach the list of kindergarten learners who were the recipients of Colgate toothbrushes and toothpastes and include a photo documentation (optional). Email at bsbfphilippines@gmail.com within one week after receipt of the BSBF BOXES. After submitting the documents through email, please submit hard copy to your Division Dentists for future references and purpose.

THANK YOU!!

For inquiries / concerns please call BSBF Monitoring TEAM at 0966-2367381 FOR GLOBE / 0949-8154995 FOR SMART or email at bsbfphilippines@gmail.com



BRIGHT SMILES, BRIGHT FUTURES PROGRAM
School Year 2020-2021

A Joint Program of the Department of Education and Colgate-Palmolive Philippines, Inc.

Dear School Head,

Last School Year 2019-2020, CPPI and the Bureau of Learners Support Services and Adopt-A-School Program provided 2,155,239 Colgate toothbrushes, toothpastes and some oral health educational posters to kindergarten school learners in 33,000 public schools.

For the BSBF program for School Year 2020-2021, CPPI has retained its allocation to 2,391,303 Million toothbrushes and toothpastes to kindergarten pupils in 35,752 public schools. This covers almost 99% of kindergarten pupils nationwide.

For SY 2020-2021, BSBF BOX includes the following: one (1) Colgate toothbrush, (1) toothpaste and (1) Oral Health and Hygiene guide for each kindergarten learner.

As the School Head, may we request for your following assistance in monitoring the distribution of BSBF boxes and the implementation of the program in your school.

Below are the guidelines for your information/action:

DISTRIBUTION GUIDELINES:

- a. Coordinate with the division Dentist In Charge to confirm the scheduled delivery or pick-up date of BSBF Boxes.
- b. After receiving the BSBF Boxes, please sign the **BSBF Division Monitoring Form**.
- c. Once BSBF Boxes are in your school, the program must be initiated **immediately** to ensure that Toothpaste and Toothbrushes will be distributed within the program timetable.
- d. A photo documentation of the distribution is encouraged and shall be emailed to bsbfphilippines@gmail.com.
- e. After distribution, school heads are required to accomplish the **SCHOOL DISTRIBUTION FORM**. Once accomplished, **School Distribution Form** must be submitted to the Division Dentists.
- f. After submitting the **SCHOOL DISTRIBUTION FORM**, please text us the following details to keep track of your school's accomplishment:
 - i. Text in this format: SDF Scanned/ School Name / School Division / School Region / Principal's Name
 - ii. Send to **Globe 09662367381** and **Smart 09498154995**
- g. **As part of continuously improving BSBF Monitoring Process, CPPI may send volunteers to help in the implementation of the program.**

IMPLEMENTATION GUIDELINES:

School Heads must:

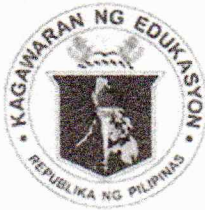
- a. Ensure implementation of the program by collaborating with grade leaders on how the program should be implemented.
- b. Provide Grade Leaders a copy of the following documents
 - i. Implementing Guidelines
 - ii. Letter to the Teachers
 - iii. Letter to the parents/guardians
- c. Submit School Monitoring form and implementation pictures to Division Dentists upon completion of the program

We hope for your assistance and support in the distribution and utilization of Colgate toothbrushes, toothpastes to benefit kindergarten pupils in your schools. If you have any questions regarding the BSBF program the delivery of goods, please write to us you can text our BSBF Monitoring Team at 09662367381 FOR GLOBE and 09498154995 FOR SMART and email at bsbfphilippines@gmail.com.

Thank you and best regards,

Diomar M. Escat PTRP
Head, Professional Oral Care
Colgate Palmolive Philippines Incorporated

Enclosed: SCHOOL DISTRIBUTION FORM



BRIGHT SMILES, BRIGHT FUTURES PROGRAM
School Year 2020-2021

A Joint Program of the Department of Education and Colgate-Palmolive Philippines, Inc.

Dear Teacher,

Bright Smiles Bright Futures Program provides oral care kits, educational materials and dental services to public school children. It aims to educate learners not only the importance of Oral health but the effectiveness of overall daily hygiene and its role in keeping the entire body healthy.

For this SY 2020-2021 each Kindergarten school learner will receive an oral health kit with 1pc. Kiddie Toothbrush, 1pc. Toothpaste and 1 Oral Health and Hygiene guide.

As the Classroom Teacher, may we request for your assistance to distribute the BSBF Kits and monitor the implementation of the program to your school learners.

To ensure that the program is being implemented at home by the learners below are the guidelines for your information/action:

- a. Check and Account the Contents of Boxes:
 - i. BSBF Kits: 1 kiddie TB/1 sachet TP and Leaflet.
 - ii. Letter to Parents
- b. The distribution of kits is dependent on how the schools send out their learning materials to the learners.
- c. Inform all parents about the program and how it should be implemented via the following communication channels
 - i. Social Media Group
 - ii. Text Message
 - iii. Other means of communication
- d. Once the kits are received by the learners, include this activity in the daily hygiene program.
 - i. Time of brushing is at least 2 minutes.
 - ii. Toothbrushing home activity should be done for 20 days.
- e. Document all activities through a picture and ensure to send a copy to the school head and division dentist in charge.

We hope for your assistance and support in the distribution and utilization of Colgate toothbrushes and toothpastes to benefit kindergarten pupils. If you have any questions regarding the BSBF program for the delivery of goods, please write to us by email at bsbfphilippines@gmail.com, or you can text our BSBF Monitoring Team at **0966 2367381** FOR GLOBE and **0949 8154995** FOR SMART.

Thank you and best regards,

Diomar M. Escat PTRP
Head, Professional Oral Care
Colgate Palmolive Philippines Incorporated



BRIGHT SMILES, BRIGHT FUTURES PROGRAM

School Year 2020-2021

A Joint Program of the Department of Education and Colgate-Palmolive Philippines, Inc.

Mahal naming mga Magulang at mga Tagapangalaga,

Ang kalusugang pambibig ng iyong mga anak ay mahalaga, ang koneksyon ng kabuuang pangkalusugan sa kalusugang pambibig ay dapat maunawaan ng bawat magulang at tagapag-alaga. Sa pamamagitan ng programang Bright Smiles Bright Futures ng Colgate Palmolive Phils. Inc. at sa pakikipagtulungan ng Department of Education na naglalayong maturuan ang bawat batang Filipino ng tamang pangangalaga ng mga ngipin at kalusugang pangkatawan. Sa kasalukuyan layunin din ng programang ito na matulungan at maturuan ang mga bata sa tamang pangangalaga ng buong katawan. Ang bawat mag-aaral ng kindergarten ay mapagkakalooban ng BSBF kit na naglalaman ng isang toothbrush, isang toothpaste at isang leaflet na may impormasyon tungkol sa pangangalaga sa kalusugang pambibig at buong katawan.

Kayo pong mga magulang at tagapangalaga ay iniimbitahan naming maging bahagi ng programang ito upang mahubog ang kaalaman ng inyong mga anak pagdating sa usaping pangkalusugang pambibig at kalusugang pangkatawan. Sundin ang mga sumusunod na gabay para maisagawa ang programa.

1. Kapag natanggap ang mga BSBF Kits hintayin ang instruksyon mula sa Class Adviser kung paano nyo isasagawa ang activity sa inyong bahay.
2. Siguraduhing matututukan ang pagsesepilyo ng anak sa loob ng dalawang minuto, tatlong beses isang araw. Ito ay gagawin sa loob ng dalawampung (20) araw.
3. Sa iyong libreng oras basahin ang kasamang leaflet upang maituro ito sa inyong anak at mapalawak ang kaalaman nila patungkol sa pangangalaga ng bibig at katawan.
4. Para sa mga karagdagang educational materials at impormasyon maaring pumunta sa www.bsf.com.
5. Ano mang gawain sa loob ng bahay partikular sa Bright Smiles Bright Futures ay maari kayong magsumite ng mga larawan ng anak sa kanilang Class Advisers.

Maraming Salamat po!

Bright Smiles Bright Futures Team