



Republic of the Philippines  
**Department of Education**  
REGION IV-A CALABARZON  
SCHOOLS DIVISION OF IMUS CITY

16 FEB 2026

**DIVISION MEMORANDUM**

No. 97, s. 2026

**DISSEMINATION AND STRICT COMPLIANCE WITH DILG  
MEMORANDUM CIRCULAR NO. 2026-006 ON THE  
PROHIBITION OF DISPLAY OF NAMES, IMAGES, AND  
LIKENESSES OF PUBLIC OFFICIALS ON GOVERNMENT-  
FUNDED PROPERTIES IN SCHOOLS**

To: OIC- Assistant Schools Division Superintendent  
OIC- CID Chief Education Supervisor  
OIC- SGOD Chief Education Supervisor  
School Heads (Public Schools)  
All Others Concerned

1. In line with DILG Memorandum Circular No. 2026-006, and pursuant to the directive of the City Government of Imus through the Office of the City General Services Officer, this Memorandum is hereby issued to disseminate and ensure strict compliance with the policy prohibiting the display and/or affixture of names, images, photographs, logos, and likenesses of public officials on government-funded projects and properties.
2. All public schools in the Schools Division of Imus are hereby DIRECTED to observe the following:
  - 2.1 Immediate removal or covering of all names, images, photographs, logos, or likenesses of public officials displayed on tents, chairs, vehicles, equipment, signages, and other properties donated by or coursed through the City Government of Imus and currently used by schools.
  - 2.2 In cases where such items are urgently needed and immediate removal or replacement is not feasible, schools may continue to use the same provided that all names, images, and logos are fully and properly covered so that they are no longer visible to the public.
  - 2.3 School Heads shall ensure that no new materials or properties bearing the names, images, or likenesses of public officials are displayed or utilized within school premises.



**Address:** Toclong I-C, Imus City, Cavite  
**Telephone No.:** (046) 4198450 to 53  
**Email Address:** imus.city@deped.gov.ph  
**Website:** www.depedimuscity.com  
**Facebook Page:** @sdoimuscity



2.4 Non-compliance with this directive shall be dealt with in accordance with existing laws, rules, and regulations, without prejudice to the conduct of appropriate administrative actions.

3. School Heads are directed to immediately disseminate this Memorandum to all school personnel.
4. For guidance and strict compliance.



**HOMER N. MENDOZA**

Assistant Schools Division Superintendent  
Officer-In-Charge  
Office of the Schools Division Superintendent



Encl.: As stated,  
Reference: As stated,

To be indicated in the Perpetual Index  
under the following subject:

asu/rby/DILG memo





Republic of the Philippines  
Province of Cavite  
City of Imus

**OFFICE OF THE CITY GENERAL SERVICES OFFICER**

03 February 2026

**HON. ALEX L. ADVINCULA**  
City Mayor  
City of Imus

Thru : **MR. HOMER N. MENDOZA**  
Assistant Schools Division Superintendent  
OIC – Schools Division Superintendent

Handwritten notes in blue ink: "to SDS Horizon", "take care", and "OK" with a large signature.

Dear **Hon. Advincula**,

In line with DILG Memorandum Circular No. 2026-006, which reiterates the strict prohibition on the display and/or affixture of the names, images, and likenesses of public officials on government-funded projects, we respectfully request your good office to direct all schools in the City of Imus to strictly comply with this policy.

Specifically, we seek your authority to implement, through the Schools Division Office, the immediate removal or covering of all tents, chairs, vehicles, and other properties donated by the City Government of Imus that bear the names, images, photos, logos, or likenesses of public officials. In cases where these items are urgently needed and immediate removal or replacement is not feasible, the schools may continue using them provided that all names, images, and logos are fully and properly covered, so they are no longer visible to the public.

We trust in your kind support in ensuring adherence to this directive in the interest of good governance and compliance with existing rules and regulations.

Thank you very much for your continued support and guidance.

Respectfully yours,

**PATRICK M. PAULME**  
Acting City General Services Officer

cc:  
**MS. MARY ROXANNE T. VICEDO**  
City Local Government Operations Officer  
Department of the Interior and Local Government

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