



Republic of the Philippines
Department of Education
REGION IV-A CALABARZON
SCHOOLS DIVISION OF IMUS CITY

25 NOV 2025

DIVISION MEMORANDUM
No. 739, s. 2025

DISSEMINATION OF REGIONAL MEMORANDUM No. 826, s. 2025: SUGGESTED ACTIVITIES FOR THE 2025 PAMBANSANG BUWAN AT ARAW NG PAGBASA (PBAP)

To: OIC-Assistant Schools Division Superintendent
OIC-CID Chief Education Supervisor
OIC-SGOD Chief Education Supervisor School Heads/OICs (All Public Schools)
All Others Concerned

1. Attached herewith is Regional Memorandum No. 862, s. 2025, titled 'Regional Celebration of the 2025 Pambansang Buwan at Araw ng Pagbasa (PBAP),' which informs all concerned that **November 27** has been designated as **Araw ng Pagbasa** and shall be celebrated in all elementary and secondary schools nationwide in support of DepEd's commitment to ensure a relevant curriculum that nurtures future-ready, engaged, and responsible learners.
2. All school heads are directed to:
 - a. Disseminate the contents of the attached memorandum to all concerned teachers and stakeholders.
 - b. Ensure that activities related to the celebration are implemented in accordance with the guidelines provided.
3. For any questions or additional information, please contact Dr. Marilou P. Bronzi, Education Program Supervisor-Filipino / In-Charge of Campus Journalism (Filipino), at (046) 419-8450 local 221.
4. Immediate and wide dissemination of this memorandum is earnestly desired.

Digitally signed by
Mendoza Homer
Napenas
Date: 2025.11.24
17:15:06 +08:00

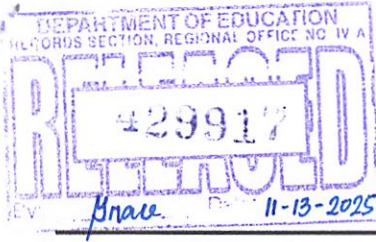
HOMER N. MENDOZA

Assistant Schools Division Superintendent
Officer-in-Charge
Office of the Schools Division Superintendent

Encl.: As stated
Reference: As stated
To be indicated in the Perpetual Index
under the following subjects:

PROGRAMS

cid/mvv/mbpb-Nov-21-2025



Republic of the Philippines
Department of Education
REGION IV-A CALABARZON



11 November 2025

Regional Memorandum

No. 826 s. 2025

**SUGGESTED ACTIVITIES FOR THE 2025 PAMBANSANG
BUWAN AT ARAW NG PAGBASA**

To **Schools Division Superintendents**

1. In reference to DepEd Memorandum No. 244, s. 2011, Republic Act No. 10556 known as *The Araw ng Pagbasa Act of 2013*, and DepEd Order No. 12, s. 2025 titled *Multi-Implementing Guidelines on the School Calendar and Activities*, this Office, through the Curriculum and Learning Management Division (CLMD), shall lead the Regional celebration of the **2025 PAMBANSANG BUWAN AT ARAW NG PAGBASA (PBAP)** this **November**.

November 27, declared as the **“Araw ng Pagbasa”**, shall be celebrated in all elementary and secondary schools in the country in support of DepEd’s commitment to ensure a relevant curriculum that nurtures future-ready, engaged, and responsible learners.

2. The activity aims to nurture learners’ love for reading and deepen their appreciation of the vital role of literacy in developing higher-order thinking skills. Specifically, it seeks to:
 - a. foster sustained interest and enjoyment in reading across different genres and text types;
 - b. enhance learners’ reading comprehension, critical thinking, and literacy proficiency in both English and Filipino; and
 - c. strengthen a culture of reading within schools, families, and communities through inclusive and collaborative literacy initiatives.
3. Enclosure 1 presents the list of suggested activities for the 2025 PBAP, along with their brief descriptions or focus, suggested levels of implementation, and intended purposes.
4. All school-based activities conducted during the celebration of the 2025 PBAP shall be designed and implemented in a manner that does not disrupt the required contact time between teachers and learners, in accordance with

DepEd Order No. 09 s. 2005 titled *Instituting Measures to Increase Engaged Time-On-Task and Ensuring Compliance Therewith*.


5. All SDOs, through their Division Education Program Supervisors assigned in overseeing Reading/Literacy Programs, shall send in updates on the conduct of the 2025 PBAP. Entries shall be submitted through the following link:


| QR Code | Link to Presentation |
|-----------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | [SDO Updates] R4A CALABARZON 2025 National Reading Month https://tinyurl.com/r4aNatlReadingMonth2025 |

6. Social media posts made through the official Facebook channels of schools, districts, and SDOs shall use the following hashtags to highlight the said celebration:


#CALABARZONReads2025
#MagbasaTayoCALABARZON2025

7. Meanwhile, Reading Teachers, School Reading Program Coordinators, and School Heads/Principals; Public Schools District Supervisors; and the broader school community, including parents and stakeholders, are encouraged to document their National Reading Month experience and submit their report. The links to the corresponding report template (Activity Documentation Report) and to the submission bin (hosted via Google Forms) are provided below for guidance:

| QR Code | Link to Template |
|-------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------|
|  | ACTIVITY DOCUMENTATION REPORT https://tinyurl.com/r4a2025NatlReadingMonth |

| QR Code | Link to Submission Bin |
|-------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | [Activity Documentation Report Submission] 2025 PAMBANSANG BUWAN AT ARAW NG PAGBASA https://tinyurl.com/r4a2025NatlReadingMonthADR |

8. For inquiries, all concerned may contact **Ms. Hazel Angelyn E. Tesoro**, Education Program Supervisor in charge of Reading/Literacy Programs, and **Dr. Viernalyn M. Nama**, Chief Education Supervisor, Curriculum and Learning Management Division, at (02) 647-7487 loc. 420.
9. Immediate dissemination of this Memorandum is desired.


ATTY. ALBERTO T. ESCOBARTE, CESO II
Regional Director

Enclosure 1

**SUGGESTED ACTIVITIES FOR THE 2025 PAMBANSANG BUWAN AT
ARAW NG PAGBASA**

| Suggested Activity | Brief Description / Focus | Suggested Level of Implementation | Purpose |
|------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------|------------------------------------------|----------------------------------------------------------|
| 1. “Basa Mo, Boses Mo!” Read-Aloud Marathon | Conduct synchronized read-aloud sessions featuring teachers, learners, and community members reading short stories or excerpts. | School / District / Division | Reinforces fluency, comprehension, and love for reading. |
| 2. Storytelling or Story Reading Festival | Showcase learners’ expressive reading and storytelling abilities using age-appropriate materials. | School / District / Division | Builds oral language, creativity, and confidence. |
| 3. “Basa-Buddy” Reading Mentorship Activity | Pair readers of varying skill levels for guided or peer-assisted reading. | Classroom / School | Promotes reading confidence, empathy, and collaboration. |
| 4. “#BasaKoShareKo” Digital Reading Challenge | Learners post short reading clips, reflections, or book recommendations on digital platforms. | Classroom / School / District / Division | Promotes digital literacy and inclusive reading culture. |
| 5. “Read and Reflect” Journal or Book Log | Learners document books or articles they’ve read and write reflections. | Classroom / School | Develops comprehension and reflective reading habits. |
| 6. “BookTokPH: Lit Vibes Only” | Create short, creative book reviews or dramatic readings on TikTok, IG Reels, or YouTube Shorts. | School / District / Division | Fosters reading engagement through relatable platforms. |
| 7. “LitQuest 2025” Reading Adventure Camp | Conduct gamified reading challenges (e.g., trivia, scavenger hunts, or reading missions, etc.). | School / District / Division | Makes reading fun, interactive, and skill-building. |
| 8. “Komiks & Beyond: Readers Assemble!” | Celebrate Filipino komiks, manga, and graphic novels through art, cosplay, or exhibits. | School / District / Division | Expands literacy appreciation across diverse media. |
| 9. “ReadCast” Division Youth Readers Podcast | Produce student-led podcasts discussing books or interviewing local authors. | District / Division | Promotes speaking, listening, and comprehension skills. |
| 10. “Bookstagram” Exhibit | Display digital posters or flatlays of favorite reads with short blurbs. | Classroom / School | Merges visual art, creativity, and reading promotion. |

| Suggested Activity | Brief Description / Focus | Suggested Level of Implementation | Purpose |
|-------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------|-------------------------------------------------------------------------------------------------------|
| 11. "BasaLab: Reading Meets Innovation" | Showcase creative outputs inspired by books (e.g., interactive posters, AR/VR art, AI visuals). | School / District / Division | Links reading with technology and innovation. |
| 12. "LitLens: AI Reading Companion" Lecture/ Webinar | Use AI tools to assist learners in summarizing or reflecting on readings under teacher guidance. | Classroom / School | Promotes responsible AI use and critical reading. |
| 13. "Shelfie Verses" Book Spine Poetry | Create poems using stacked book titles and share as "shelfies". | Classroom / School / District / Division | Encourages creativity, humor, and appreciation of books. |
| 14. "Pop-Up Basa with a Local Star!" | Organize surprise reading sessions featuring a local celebrity, community figure, or city/town personality who reads aloud or joins learners in a fun reading task. | Classroom / School / District / Division | Makes reading exciting, builds community engagement, and inspires learners through local role models. |
| 15. "Literary Cosplay: Dress as You Read" | Dress as favorite book characters and perform short lines or scenes. | School / District / Division | Makes literature immersive and enjoyable. |
| 16. "Readers' Playlist: Soundtrack to Our Stories" | Learners curate playlists inspired by books or characters. | District / Division | Combines music and literature to deepen appreciation. |
| 17. "LitMeme Festival: Read. React. Relate." | Create school-friendly memes from famous books or quotes. | School / District / Division | Encourages humor and critical literary engagement. |
| 18. "Books to Big Screen: Film Showing for a Cause" | Show films adapted from literature, followed by reflection or discussion. Proceeds or donations support school reading corners or book drives. | School / District / Division | Connects literature and visual storytelling. |
| 19. "SnapLit: Photography Meets the Page" | Capture photos inspired by favorite book lines or imagery. | Classroom / School | Integrates visual literacy with reading comprehension. |
| 20. "CineRead: Short Film Adaptation Challenge" | Produce short film versions of literary works using available tools. | School / District / Division | Strengthens comprehension, collaboration, and media literacy. |
| 21. "KwentoGraph: Digital Comic Creation" | Retell stories or book chapters through digital comics. | Classroom / School | Combines art, reading |

| Suggested Activity | Brief Description / Focus | Suggested Level of Implementation | Purpose |
|---------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------|------------------------------------------|---------------------------------------------------------------|
| | | | comprehension, and ICT skills. |
| 22. "#BasaReels" One-Minute Book Recos | Learners share quick book recommendations through short videos. | School / District / Division | Promotes concise communication and digital creativity. |
| 23. "LitCrafter: Digital Found Poetry Remix" | Learners create visual poems ("found" / "blackout" poetry) by remixing lines from pages lifted from authentic, existing texts. | Classroom / School / District / Division | Builds critical reading and creative expression. |
| 24. "Readfluence: Content Creators for Literacy" | Design mini campaigns (vlogs, infographics, posters) promoting reading. | School / District / Division | Empowers learners as literacy advocates and digital citizens. |