



Republic of the Philippines
Department of Education
REGION IV-A CALABARZON
SCHOOLS DIVISION OF IMUS CITY

03 March 2026

DIVISION MEMORANDUM

No. 118, s. 2026

INVITATION TO THE CASHVILLE KIDZ FINANCIAL LITERACY PROGRAM FOR 2026

To: OIC-Assistant Schools Division Superintendent
OIC-CID Chief Education Supervisor
OIC-SGOD Chief Education Supervisor
Education Program Supervisors
School Heads (Public Elementary)
All Others Concerned

1. In line with the Department's commitment to enhancing life skills and financial literacy among Filipino learners, the Schools Division Office of Imus City, in partnership with MoneyTree Asia PH, announces the commencement of the 2026 CashVille Kidz Financial Literacy Program.
2. Building on the successes and awards garnered by our Division Schools in previous cycles, this program aims to continue providing students with essential knowledge on money management, saving, and smart spending through an engaging and interactive curriculum.
3. The 2026 cycle intends to:
 - Strengthen the financial intelligence of elementary learners.
 - Identify and nominate potential beneficiary schools for the upcoming phase.
 - Maintain the Division's track record of excellence in national and regional financial literacy competitions.
4. Public elementary schools with students aged 9 to 12 are invited to participate. Interested School Heads are requested to review the attached program proposal and submit a Letter of Intent (LOI) to the Social Mobilization and Networking (SocMob) section. The Program Facilitator from MoneyTree Asia PH, Ms. Rhea Setubal, will coordinate directly with the designated Division Coordinators for the scheduling of orientations and distribution of materials.
5. For more information or clarifications, schools may contact the School Governance and Operations Division (SGOD) or reach out to the MoneyTree Asia PH team at cashvillekidz.ph@moneytree.ph or 02-8994-3573 / 0917-621-3557



Address: Toclong I-C, Imus City, Cavite
Telephone No.: (046) 4198450 to 53
Email Address: imus.city@deped.gov.ph
Website: www.depedimuscity.com
Facebook Page: @sdoimuscity



6. For immediate and wide dissemination.



Digitally signed by
Mendoza Homer
Napenas
Date: 2026.03.03
05:37:45 +08:00

HOMER N. MENDOZA

Assistant Schools Division Superintendent
Officer-In-Charge
Office of the Schools Division Superintendent



Encl.: As Stated

Reference: As Stated

To be indicated in the Perpetual Index
under the following subject:

FINANCIAL LITERACY

cid/jrc/2/16/2026