

Advisory No. 69 s. 2025

October 16, 2025

In compliance with DepEd Order (DO) No. 8, s. 2013, this advisory is issued not for endorsement per DO 28, s. 2001, but only for the information of DepEd officials, personnel/staff, as well as the concerned public.

Schools Division Office of Imus City

(Visit www.depedimuscity.com)

**CALL FOR NOMINATIONS –
SEARCH FOR HOMETOWN HEROES 2025**

Attached is the letter from Mr. Aaron Ralph F. Cruz, Officer-In-Charge of Benita & Catalino Yap Foundation (BCYF) Big Flood Events, announcing the call for nominations for the 8th National Search for Hometown Heroes (S4HH) 2025.

Please see enclosure for further information.

For information and guidance.

sgod/iham/gaso/October 16, 2025



Benita & Catalino Yap Foundation

October 14, 2025

To: **All Concerned Offices, Institutions, and Departments**

From: **The Benita & Catalino Yap Foundation**

RE: **Call for Nominations for the National Search for Hometown Heroes 2025**

Greetings and Felicitations!

The Benita & Catalino Yap Foundation is pleased to announce that it is now accepting nominations for the 8th National Search for Hometown Heroes (S4HH), until November 17, 2025. This national recognition program aims to recognize individuals who have consistently made a positive impact on their communities.

In this regard, we are reaching out to your office to inquire if you know someone whom you think is deserving of this recognition. Moreover, we would also like to enlist your help in disseminating this information.

I have taken the liberty of attaching the Official Briefing Kit for the S4HH 2025, which contains the documentary requirements, Awards Process, as well as the important dates to consider.

We hope to receive a positive response from you!

Very respectfully yours,

A handwritten signature in black ink, appearing to read "Aaron Cruz".

Mr. Aaron Ralph F. Cruz
OIC, BCYF Big Flood Events

bcyf.bigfloodevents@gmail.com

09613909095



8th NATIONAL SEARCH FOR



HOMETOWN HEROES

2025

The BCYF National Search for Hometown Heroes Award was conceived to recognize individuals who help their neighbors and community in a consistent manner, where their social program is not their job, business or profession. It is meant to encourage exemplars to continue their "Volunteerism with a Purpose" by introducing them to a wider audience of potential benefactors and supporters.



NATIONAL SEARCH FOR HOMETOWN HEROES

Criteria of the Award:

1. The Search is open to any individual who is a Filipino or Permanent Resident of the Philippines.
2. The Nominee must be the Primary Mover or reason why the project succeeded.
3. The Project may have been organized by, or with, others.
4. The Nominee should be actively involved in the project for at least five (5) consecutive years.
5. The Project should be currently active and has also existed for at least five (5) years.
6. The Coverage or Scope of the Project should be an identifiable Geographical area such as the purok, barangay, town or city in the Philippines.
7. The Project should preferably contribute to national social cohesion.

Requirements:

1. Accomplished S4HH Nomination Form.
2. Proof of success of the Project (e.g. testimonials, acknowledgements, Photos and videos, as feasible).
3. Direct testimonials from Beneficiaries carry greater weight during evaluation.
4. Signed Privacy Notice and Consent Form.
5. Nominations should be in writing (printed or by email is acceptable).
6. Accomplished forms, together with other requirements, should be sent either to participating rotary club representatives (as applicable), regional council representatives (as applicable), and other partner organizations of BCYF for this Award
7. A 5 to 7-minute video summarizing the reasons why the nominee believes he/she should be considered for the S4HH.
8. All materials should be duly notarized.
9. All financials for the project.
10. A live interview with the respective screening committees may be required.

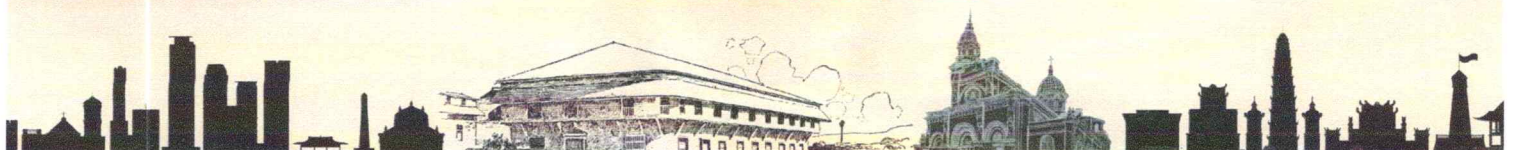
How to Submit Nominations:

1. Nominations with complete requirements must be emailed to:
bcyfs4hh@gmail.com
2. Original copies of the requirements must be mailed to:
Saint Mutien College
Don Cornelio Subd., McArthur Highway, Dau,
Mabalacat City, Pampanga 2010

DEADLINE FOR NOMINATIONS: NOVEMBER 17, 2025, 5:00 PM

SCREENING OF NOMINEES: NOVEMBER 18, 2025

S4HH AWARDS NIGHT: NOVEMBER 28, 2025





NATIONAL SEARCH FOR HOMETOWN HEROES

Frequently Asked Questions (FAQs):

1. Who can be nominated?

- Any Filipino or Permanent Resident of the Philippines who has committed themselves to create a consistent, positive impact in their community.
- All previous nominees can reapply and be considered nominees and all previous finalists are considered as semi-finalists for the current award.
- Anybody can self-nominate.

2. Does the nominee have to be a resident of the community or geographical area he/she is helping?

- No, as long as the Nominee is a Filipino or Permanent Resident.

3. Can the Project Beneficiaries be non-Filipinos?

- No, for this year Award, the beneficiaries must be Filipino.

4. Can organizations, groups or teams working be Nominees?

- No, however, the respective members or heads thereof may qualify.

5. Can projects involving regular work duties or assignments qualify?

- No, the project cannot be one that involves the Nominees' regular business, work or assignment.

6. Can a person who has died be a Nominee?

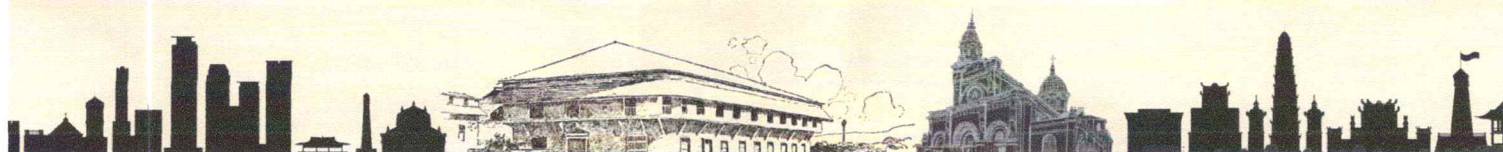
- No, however, a person who passes away after nomination may still be considered and awarded posthumously.

7. Is there a separate category for the Youth, Young Professionals, and so on?

- No, the search is open to all.

8. What prizes, if any, may the Nominee receive for joining and winning this Search?

- For the Grand Winner, he or she will receive a certificate and trophy during the awarding ceremony, as well as being featured in various local and/or regional media, through the RMN Radio Network, as well as through other media partners, which may include live interviews.
- For the Finalists, they will be featured in local and / or regional media, through the RMN Radio Network, as well as through other media partners, which may include live interviews.





NATIONAL SEARCH FOR HOMETOWN HEROES

THE AWARD PROCESS

The following flowchart details the award process which all nominees in the National Search for Hometown Heroes, as well as other recognition programs of BCYF, must undergo.

1

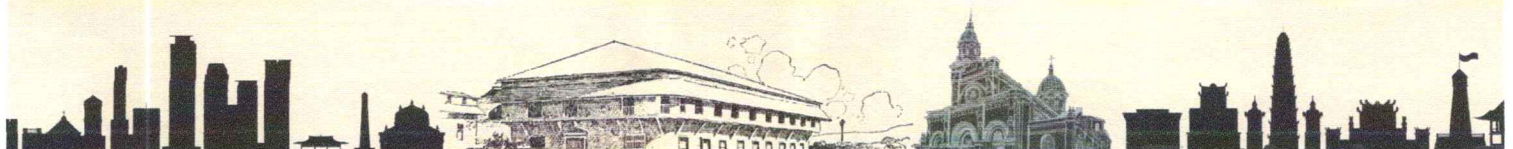
The S4HH Committee will accept and review submitted nominations. This committee receives nominations, or add its own nominees.

2

From this, the S4HH Committee will interview the nominees then decide who will be the Finalists, and recommend who will be the Awardee/s.

3

The BCYF Board of Trustees will review the recommendation from the S4HH Committee, and decide who shall be the Awardee/s.





NATIONAL SEARCH FOR HOMETOWN HEROES

S4HH Awardees



Ms. Fe Foronda (2018) | Shining Stars Holistic Ministry

Fe Foronda is the driving force behind the Shining Stars Holistic Ministry, where she serves as both a mentor and leader. She organizes and facilitates spiritual retreats, conducts Bible study sessions, and offers personal counseling to help individuals deepen their faith and navigate life's challenges.



Ms. Mona Fabian (2019) | Dar Amanah Children's Foundation

As the foundation's director, Ms. Fabian is deeply involved in developing holistic programs that provide education, healthcare, and psychosocial support to empower the children to reach their full potential.



Mrs. Fe Barino (2020) | Surrender to God (SuGOD)

Ms. Barino is a dedicated advocate for healing and transformation as the leader of the Surrender to God Drug Rehabilitation Program. With a deep commitment to helping individuals overcome addiction, she combines spiritual guidance with evidence-based practices to facilitate recovery and renewal.



Mr. Napoleon Marilag+ (2020) | Dugong Alay, Dugtong Buhay

As the founder and leader of Dugong Alay, Dugtong Buhay, Mr. Marilag tirelessly organized blood drives, partnered with hospitals and healthcare organizations, and raised awareness about the life-changing impact of voluntary blood donation.



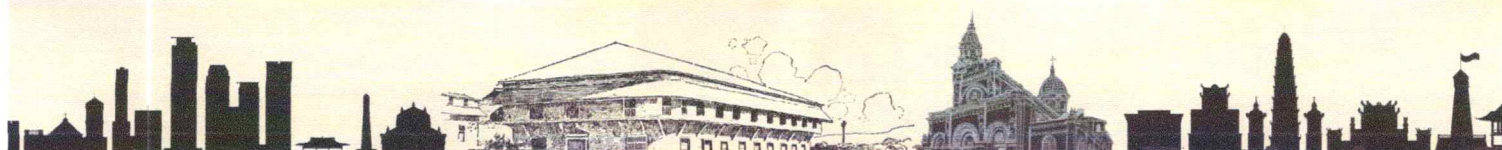
Dr. Bernadeth Gabor (2021) | Hope Behind Bars

Dr. Gabor's collaborates with correctional facilities, legal advocates, and community organizations to ensure a comprehensive approach to rehabilitation and empowerment by offering skills training, counseling, and values formation sessions. She



Mr. Roy Gilbert Maceda (2024) | BeSeekLeta for Every Juan

Mr. Maceda's transformative initiative provides bicycles to underprivileged individuals as a means of sustainable transportation and empowerment. With a deep commitment to improving lives, he works tirelessly to collect, refurbish, and distribute bicycles to students, workers, and families in need, bridging the gap between opportunity and accessibility.





NATIONAL SEARCH FOR HOMETOWN HEROES

The S4HH Committee

Co-Chair

Rotary PDG Alfredo Montecillo
Member, BCYF Advisory Council

Co-Chair

Atty. Serafin U. Salvador, Jr.
Vice-Chair, BCYF Board of Trustees

Members

MGen. Arvin R. Lagamon PA
Deputy Chief of Staff for Civil Military Operations

Benjamin P. De Guzman
Member, BCYF Board of Trustees

Fr. Benigno Beltran, SVD
CEO, VINES Inc.

Dr. Gabriel J. Lopez
Academic Dean, Saint Mutien College

Ex-Officio Members

Atty. J. Anton Yap
Executive Vice President, BCYF
President, Saint Mutien College
(Representing BCYF Board of Trustees)



NATIONAL SEARCH FOR



HOMETOWN HEROES

is supported by:



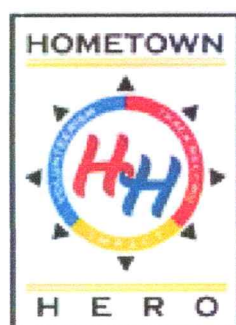
Rotary
District 3830



facebook.com/bcyfoundation



bcyfs4hh@gmail.com



BENITA & CATALINO YAP FOUNDATION

SEARCH FOR HOMETOWN HEROES

NOMINATION FORM

Town / City _____

Province & Region _____

I. NOMINEE'S PROFILE

FULL NAME

DATE OF BIRTH

PERMANENT ADDRESS

CONTACT NUMBER

EMAIL ADDRESS

II. AFFILIATION (write N/A if not applicable)

Present Occupation

Employer

Volunteer Organization or

Institution presently affiliated

III. PROJECT DETAILS

PROJECT NAME

AREA OF IMPLEMENTATION

DATE STARTED

TARGET AUDIENCE

PROJECT OBJECTIVE/S



WHAT ARE THE VARIOUS CONTRIBUTIONS, ACCOMPLISHMENTS, AND CORRESPONDING IMPACT OF THE WORK THAT THE NOMINEE DOES FOR THE COMMUNITY? (SUPPORTING PHOTOS & DOCUMENTATION MAY BE ATTACHED)

By signing my name below, I certify that I have read the Search for Hometown Heroes guidelines and that the above information in this form is true and correct as to the best of my knowledge.

FULL NAME AND SIGNATURE

DATE

VERIFIED BY:

SEARCH FOR HOMETOWN HERO COMMITTEE

Province and/or Region: Chairman:

DEADLINE FOR NOMINATIONS: NOVEMBER 17, 2025, 5:00 PM

Nominees should note that the face-to-face Screening & Interview will take place at Club Filipino, San Juan City.